



BILLBOARD EVANGELISM

A Christian Aid Ministries Program

UPDATE

P.O. Box 360 | Berlin, OH 44610 | 330.893.4888

“I need a Pilot”

Melody’s* husband died in the armed forces in 2011. Shortly afterward came the death of their unborn baby. Melody stopped believing in God and became bitter. She said, “He had just taken my family.”

Melody often travels the east coast where she is confronted by many CAM Gospel billboards. She tried not to look at the billboards, but usually she was unsuccessful. One day while on the road, Melody was at the point of wishing she would be crushed between the two tractor-trailers driving near her.

Dialing the billboard number, Melody started sharing her struggles with a phone team member. He began to explain the Scriptures to Melody. Just as she started feeling at ease with the conversation, the phone connection cut off.

Melody cried, “God, if you are real, have this man call me back.” Just then her phone rang. Melody was delighted to continue the conversation about her purpose in life and God’s plan for her salvation.

After some time, Melody said she was praying for a rest area so she could stop and concentrate on talking. Suddenly she saw a Pilot gas station. The name Pilot caught her attention and made her think of her need for direction. She yelled in the phone, “I need a Pilot.” She was amazed that

God answered two of her prayers in short order.

During that 98-minute call, Melody came to a clearer understanding of God. She stated, “I need God to take over my life.” In her prayer she honestly pled, “God, I am really drowning. I need you to do something in my life. I need to know how to believe and to know that you are real and that you care for me. God, just help me. Take control, be a part of my life. Jesus, forgive my sins. Thank you.”

Since then, our phone team has had follow-up conversations with Melody. She expresses how good it is to stop fighting God and experience peace. She has memorized Scripture, witnessed to friends, gone to church, and been baptized.

It was at age 46 that Melody realized her life was messed up. God has been at work since she came to that realization. She now gives testimony that “He has given me a new life!” Melody admits it is “scary and exciting to see the next chapter in my life.”

Acton, California

**Names in this publication have been changed to protect identities.*





Jesus can be trusted

The following message is from a billboard caller who was on her way to a surgical consultation. In the midst of her worry and fear, she was reminded that "Jesus can be trusted."

Hi Roger, my name is Mary and I'd like to say thank you for putting up the billboard alongside [a hospital in New Jersey]. I pray that God would bless you in a special way for your willingness and obedience to be the hands and feet of Jesus. My pastor asked me to share my testimony about the events of today. I pray it brings you joy to know that your work on His behalf is making an impact and affecting lives. One of them is mine. Thank you for your faithfulness!

I was on the way to the doctor. I rarely take the expressway, but it is almost certain that when I do, I will get behind someone who doesn't have their change ready at the entrance. Today was no exception, but God prepared me for this moment. As I settle in for the wait, I look over and see a blue butterfly sitting on the concrete between the toll lanes. It's butterfly season so it's not so profound but then I hear Him, "I am here." A car whizzes by, the butterfly flutters off, and the car in front of me finds the change they need.

Off we go . . . I turn on the radio and the song begins, "There's nothing worth more that could ever come close, nothing can compare, you're our living hope. Your presence, Lord . . ." I prayed, "Thank you, God, for letting me know you're here!"

Another butterfly, this one yellow, floats across the expressway. "I get it, God," I said. "You're going to be with me every step of the way." It starts to rain and by the time I hit the construction, I can no longer see the lines on the road. I am blindly following the lights in front of me. Again, I said, "So, you're saying that following your light will keep me safe, right?" As I merge onto 676, the rain stops and the sky is clear.

No matter what storms come, they too shall pass . . . "I hear you, God," I said. Around the last bend before my exit, there is a billboard that reads, "Concerned? JESUS can be trusted." *Got it!* I thought.

I catch the elevator [at the hospital]. As I get off at my floor it hits me. Irrational fear strikes. This could be the last normal day. The last day before I find out something horrible and my world changes forever. Keep in mind that I am going for a surgical consultation, not getting lab results. I'm at least two steps ahead of myself and panicking. I tell myself, *Shake it off, pull yourself together. You don't even know anything yet!* I prayed, "God, please don't let me walk in here a teary-eyed mess!"

The hallway that leads to the office is lined with windows. As I look out to collect my thoughts, there is the billboard from the highway. *Concerned? JESUS can be trusted.* So much for no tears. But these tears are watery offerings of gratitude to a merciful God who hears me when I say "help." Keep in mind that He didn't give me what I asked for (no tears). He gave me what I needed (comfort) before I even knew what I needed. I said, "Thanks for the reminder, God. I really needed it!" I praise God for whoever put that billboard there. It was exactly what I needed, when I needed it. **Imagine how many people facing uncertainty have read that billboard and been comforted by the reminder. Yes, Jesus can be trusted.**

Thank you for praying! Your intercession surely inspired my special ride with our Father this morning. I ask that you would not only continue to pray for me but let's also pray for the person who paid to have that billboard put there. I am certain the Lord compelled them but it takes a willing vessel to execute the plan. May God bless them and you abundantly today!

Encouraging billboards

Anita and her husband drove from the Atlantic coast to the Pacific coast and then back to their home in New York. “We saw so many of your billboards as we drove across the country,” Anita said. “I realize that these billboards are probably put up to warn sinners and help people get saved, but my husband and I were encouraged by your signs. We really appreciate your ministry and want you to know that you are doing a great work. God bless you.”



Colbert, Oklahoma

Stripping away hell's power through prayer



Billboard Evangelism's theme verse is: “To open their eyes, and to turn them from darkness to light, and from the power of Satan unto God, that they may receive forgiveness of sins, and inheritance among them which are sanctified . . .” (Acts 26:18)

How can you and I help point sinners to Jesus and turn them from darkness to light? What is the most effective way to strip away the enemy's hold on the lives of unbelievers? How do we empower the ministry of Billboard Evangelism?

One of the most important ways you and I can ever help empower kingdom work is to spend time on our knees. Why? Because prayer is the waterwheel, the engine, the magnet, the fire, and the access to power behind every victory. Jesus Himself said, “Without me you can do nothing.”

Prayer connects the soul with God, the source of life and power. It allows that life and power to fill the soul and then overflow to influence the world for eternity.

If we are going to influence North America and point people to God, then we need to pray. We need to sacrifice time, sleep, money, resources, and rightful pleasures to pray and intercede for those still bound by the enemy. If hell's power is to be stripped away and the world changed, then we need to spend time in effectual fervent prayer.

Are you looking for ways to join our prayer team?

See the back of the response coupon to sign up for any of the following options:



Prayer alerts via **phone**



Prayer needs **email**



Prayer **call-in line**

Billboard Evangelism conference line presentation September 23, 2020

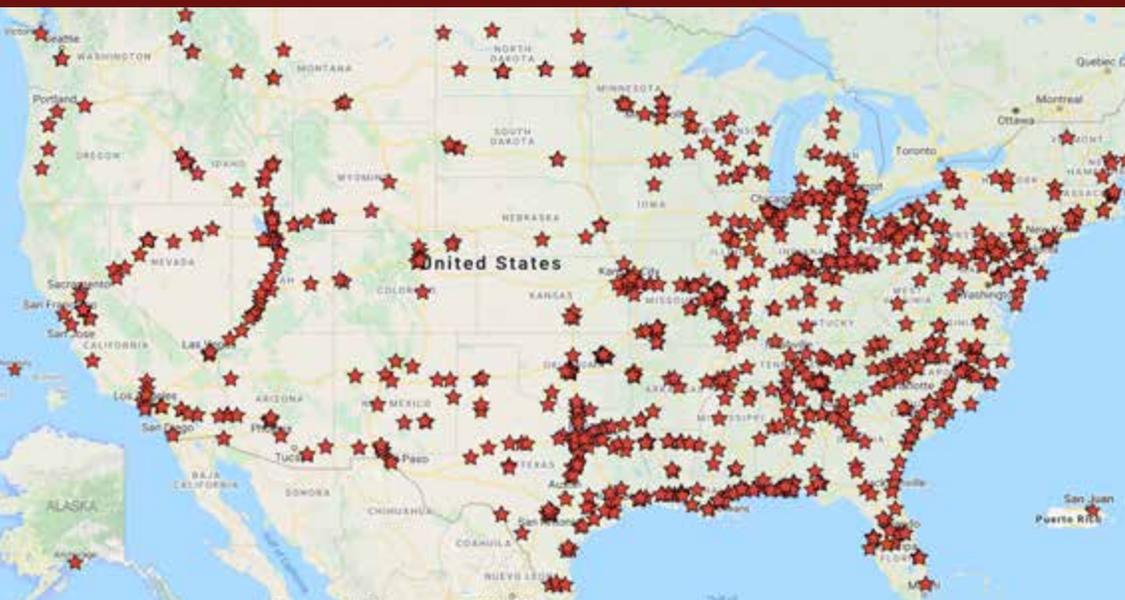
Billboard Evangelism
presentation
9/23/2020

Would you like to hear firsthand experiences of our phone team as they answer calls from CAM's Gospel billboards? Billboard Evangelism is giving a conference call presentation on September 23, 2020, at 4:00 p.m. EDT.

- To access this live presentation, **call 712.432.3990** (conference ID 22620).
- To listen to the recorded presentation at your convenience, **call 712.432.8730** (conference ID 22620). The sharing ID will be 92320.

1,201 BILLBOARDS spreading the Gospel in the USA

Includes bus/mall posters in
four states that ban billboards.



BILLBOARD EVANGELISM PURPOSE STATEMENT

“To open their eyes, and to turn them from darkness to light, and from the power of Satan unto God, that they may receive forgiveness of sins . . .” Acts 26:18

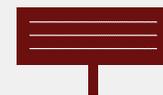


An average of
248
calls per day

Some of these callers choose to speak with a phone team member, while others press a number to listen to a short sermon.



24.8 million
estimated viewers
per day



1,201
Gospel messages scattered
across all 50 states and
one U.S. territory

Colorado residents may obtain copies of registration and financial documents from the office of the Secretary of State, 303-894-2860, www.sos.state.co.us/ re: Reg. No. 20113021578. Florida residents: A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. REGISTRATION NUMBER CH35002. Georgia residents: A full and fair description of Christian Aid Ministries and its financial statements are available upon request at P.O. Box 360, Berlin, OH 44610. Illinois residents: Contracts and reports regarding Christian Aid Ministries are on file with the Illinois Attorney General. Maryland residents: For the cost of postage and copying, documents and information filed under the Maryland charitable organizations laws can be obtained from the Secretary of State, Charitable Division, State House, Annapolis, MD 21401, 800-825-4510. Michigan residents: The registration number of Christian Aid Ministries in the state of Michigan is CS 46826. New Jersey residents: Information filed with the Attorney General concerning this charitable solicitation may be obtained from the Attorney General of the State of New Jersey by calling 1-973-504-6215. Registration with the Attorney General does not imply endorsement. New York residents: A copy of the most recent annual report is available from the State of New York Department of Law,

Charities Bureau, 120 Broadway, New York, New York, 10271. North Carolina residents: Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 1-919-733-4510. The license is not an endorsement by the State. Pennsylvania residents: The official registration and financial information of Christian Aid Ministries may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Virginia residents: A copy of the financial statement is available from the Division of Consumer Affairs, Department of Agricultural and Consumer Services, 1100 Bank Street, Richmond, VA 23219 or call 1-804-786-1343. Washington residents: Thank you for supporting Christian Aid Ministries. For additional information regarding the organization's activities or financial information, Christian Aid Ministries is registered with the Washington State Charities Program as required by law and information may be obtained by calling 800-332-4483 or 360-725-0378. West Virginia residents: West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capital, Charleston, WV 25305. Registration does not imply endorsement.

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